OUTREACH York

Christmas STORE



Fact Sheet

Share the Joy of Christmas

We believe every parent deserves the joy of choosing a Christmas gift for their child. The Christmas Store offers new gifts at **75% below retail prices**, helping parents shop with dignity and celebrate giving. More than gifts, it builds relationships, strengthens our community, and shares the love of Christ in tangible ways.

Our Guiding Principles

- **Dignity First:** Parents choose meaningful gifts for their children.
- **Everyone Is Welcome:** We serve families regardless of race, culture, or religion, with compassion for those experiencing financial hardship.
- **Hospitality That Feels Like Family:** Every person feels seen, valued, and respected.
- **Community Makes It Possible:** Churches, businesses, neighbors, and volunteers make Christmas special together.
- **Service With Purpose:** Volunteers serve families with kindness, joy, and genuine care.

2025 Impact

Our community exceeded its goal of serving 100 families!

- **131 Families** shopped for affordable Christmas gifts.
- **289 Children** received gifts selected and purchased by their parents.
- **1,015 Gifts** were donated through community generosity.
- **94 Volunteers s**hared their Christmas spirit.
- **24 Gift Drives h**elped make Christmas possible.

Shoppers (Celebrating the Joy of Giving): Families connected to Outreach York choose meaningful gifts for their children, preserving the dignity of parents placing presents under the tree.

Volunteers and Gift Drives (The Heart Behind the Store): Volunteers and community partners collect gifts, stock shelves, welcome families, and assist shoppers. Every act of generosity makes Christmas possible.

Financial Partnerships (Investing Beyond Christmas): Financial gifts support the Christmas Store and Outreach York's year-round work with children, youth, and families. Your generosity lasts beyond Christmas.

A few words from last year's Christmas Store…

"I came to shop for gifts for my kids, but the store was actually a big gift for me." — Shopper

"It was incredible to watch generosity spark generosity. We will absolutely be back next year." — Volunteer

Be Part of the Story in 2026!

Donate, volunteer, or organize a gift drive to remind families they are seen, valued, and loved. Learn more at **weareoutreach.org/christmasstore** or contact Rosie Rodriguez at **(630) 349–1122** or rrodriguez@weareoutreach.org.